

NAEEM BROWN

UX DESIGNER & WEB DEVELOPER

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SUMMARY

UX designer and web developer building since 2020. I design and build clean, customizable interfaces that are easy to use and take the user's preferences into account, making the experience smoother for the user and developers.

EXPERIENCE

- Systems Engineer** · *Pet Plus* 2025 to Present
 - Built custom internal software that saved the company \$5,000+ (R82,200).
 - Rebuilt the company's web storefront on Cloudflare DNS, cutting Largest Contentful Paint from 40 s to about 1 s.
 - Created Lightspeed POS and Shopify financial dashboards, and tools that inject custom apps into Lightspeed.
- Infrastructure Engineer** · *Pet Plus* 2022 to 2025
 - Set up core IT infrastructure from scratch: internal systems, code repositories and Google Workspace.
 - Led the first automated synchronization between Lightspeed POS and Shopify, so inventory and sales stayed in step.
 - Negotiated partner API integrations.
- Web & UI/UX Developer** · *Freelance* 2020 to Present
 - Building websites and web apps since 2020, with a focus on polished UI/UX design since 2022.
 - Designing clean, custom interfaces that look great for users and are easy for other developers to work with.

PROJECTS

CaseMap Next Gen · *Design for Lexis* casemap-next-gen.vercel.app

The next generation of CaseMap, the legal case analysis tool: a dashboard people arrange themselves, with panels to drag and resize, switchable charts, docking navigation, saved layouts and full keyboard control.

TOOLS Angular, TypeScript, Vercel

PetPlus Workforce · *for Pet Plus* petplus-workforce-pwa.vercel.app

The staff app for the Pet Plus vet shops: shift rosters, clocking in and daily store routines, installable on a phone.

TOOLS React, Supabase, Google sign in (OAuth 2.0), PWA, Vercel

SIN Esports sin-esports.com

Site for a South African esports organisation: divisions, limited clothing drops and a live Twitch creator wall, in WebGL.

TOOLS Nuxt, Vue, Three.js (WebGL), GSAP, Twitch embeds, Cloudflare

Chiisai Games chiisaigames.pixelatedindustries.com

Six live multiplayer party games that run in the browser with no download, including chess in the fog of war.

TOOLS Nuxt, Vue, Colyseus (WebSockets), Cloudflare

TheWebsiteForge websiteforge.pixelatedindustries.com

A web studio that designs, builds and hosts sites under one roof, with finished builds to buy off the shelf.

TOOLS Nuxt, Vue, Tailwind CSS, Firebase, Cloudflare

Steady steady-calendar.vercel.app

A calendar app that brings every calendar into one view, flags the clashes and shows where the hours go.

TOOLS React, Firebase (Auth, Firestore), Vercel

SKILLS

DESIGN UI/UX design, customizable interfaces built around the user, responsive layouts, full keyboard control

FRONT END HTML, CSS, JavaScript, TypeScript, Vue, Nuxt, React, Angular, Tailwind CSS

BACK END Supabase, Firebase, Colyseus (WebSockets), REST API integrations (Lightspeed POS, Shopify), SQL

LANGUAGES Python, C#, Java, PowerShell, Bash

CLOUD & DEVOPS Cloudflare, Vercel, Netlify, Azure, Docker, Git and GitHub

SYSTEMS Windows Server, Microsoft 365 and Google Workspace admin, SSO (SAML, OAuth, LDAP)

EDUCATION

Bachelor's Degree in Computer Science and Software Development · *Varsity College*

ACADEMIC PROJECT Built a platform for Western Cape NPOs and NGOs to manage food-drive stock, recipes, budgets and locations, with a forum for volunteer recruitment and coordination.